



Warriors of Wisdom 2025

Partnership & Sponsorship Opportunity Kit

October 25th – 26th, 2025 | Kingston, Ontario
Presented by Ironwood Sword School

*Historical Martial Arts seminars
to sharpen your most important weapon.*

Help us help your brand grow! We're looking for partners and sponsors who want to put their brand at the forefront of our historical martial arts community.

About the Event

Warriors of Wisdom is a 2-day gathering for Historical Martial Arts and adjacent interests, featuring:

- Hands-on seminars and workshops for beginners and experienced practitioners alike
- Diverse weapons and systems from around the world and across history
- Vendors, panels, social events, and community building
- Open sparring and challenges

Expected Attendance: 60+ guests, instructors, and spectators (doubling in 2026)

Primary Audience Reach: Ontario, Quebec, Northeastern U.S.

Guest Interests Include: HMA, HEMA, HAMA, JSA, FMA, SCA, Buhurt, LARP, Stage Combat, Reenactment

Website: www.IronwoodSwordSchool.ca/warriors-of-wisdom

About the Organizers

"Strength. Flexibility. Growth." — Ironwood motto



Ironwood Sword School has been developing historical martial artists for over 10 years, with chapters in two locations in Ontario, Canada. We are located centrally to three major Canadian capitals and the US-Canada border. We offer a safe and inclusive space for people from all walks of life to train the way they want to train.

While primarily a *KdF* (Medieval German Combat) school, we offer classes on a variety of historic weapons and systems from the Middle Ages through the Victorian Era. Our instructors and students regularly travel to share knowledge and skills with other practitioners around the world.

For years now, we have regularly hosted large scale events for both the HMA community and general public, including our biannual "Cutting & Combat" event where we have hosted upwards of 100 guests at time for tournaments, sparring, sharp cutting, archery, camping, and more. As well as our year-end event, "Frostfecht", a friendly tournament which sees several different schools come together in mixed-weapon and mixed-system combat. And we're excited to make "Warriors of Wisdom" our next successful project!

Why Partner with Us?




Position your brand at the heart of a passionate and fast-growing martial arts community.

Sponsorship helps create a more exciting event to attach your brand to, while giving you visibility, loyalty, and direct engagement with our audience.

Partnering is Ideal for...

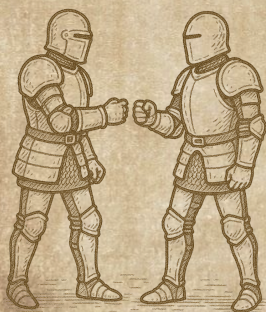
- Martial arts & fencing gear brands
- Fitness & mobility brands
- Local Kingston businesses & organizations
- Historical/cultural organizations
- Custom apparel & printing companies
- Event services & hospitality businesses

Sponsorship Tiers


Tier	Contribution	Benefits
 Bronze "Battering Ram"	\$50-\$249 or equivalent prize donation	<ul style="list-style-type: none"> • Logo on event t-shirt • Social media mentions • Logo/link on website • Logo on all mass emails • Logo printed & displayed at the event • Mentions during opening and closing ceremony • Custom photos with prize winners and your logo
 Silver "Catapult"	\$250-\$999 or equivalent prize donation	<i>All the above, plus:</i> <ul style="list-style-type: none"> • Larger logo on event t-shirts • Email to our followers just about your brand • Automatic "Bronze" sponsor perks at WOW 2026
 Gold "Trebuchet"	\$1000+ or equivalent prize donation	<i>All the above, plus:</i> <ul style="list-style-type: none"> • Official title as "Presenting Partner" • Largest partner logo on event t-shirt • Large solo logo banner flown at the event • We name our Saturday night social in your honour • Logo placed on official group photo of all guests

All partners receive a post-event follow up with details about how their promotion went. We also welcome custom partnerships (e.g. co-branded workshops, media collaborations, service-as-a-sponsorship).


Ready to fight alongside us?



Join us in making history for Historical Martial Arts.
Talk to us today about how we can help your brand grow!

 **Contact: Dan Niznik, Primary Event Organizer**

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